



E-COMMERCE
PHOTOGRAPHY
SIMPLIFIED



ALPHA SHOT XL



Alphashot XL is a compact photographic studio featuring automatic background removal, capable of shooting both 360 degree and still packshots. Designed especially for medium sized objects up to 50x30x70cm (WxDxH) size. Typical product types range from small shoes, fashion accessories, household devices, through electronics, small TVs, boots, up to large bags, half mannequins and small furniture.

ALPHASHOT XL is fully integrated with award winning Orbitvu 360 degree technology, specifically optimized for e-commerce ensuring smooth operation on any computer, mobile device, in social media and more.

Software characteristics	ALPHASHOT XL
360 object view technology	YES
Automatic background removal	YES
2D Export:	JPG, PNG, BMP
Direct upload to SUN server	YES
User defined image capture and export .xml file	YES
Multi camera control	YES
Live View preview in software	YES
Predefined profiles:	for dark, bright, colored, transparent and shiny objects
Camera compatibility:	NIKON and CANON DSLR with Live View
Alphashot editor included	YES
Sun hosting package	INCLUDED (1 year for 100 Products)
Maximal image resolution:	Unlimited (limited by camera resolution only)

Hardware characteristics	xl - 234.H1
Max. size of the photographed object WxHxD:	50x70x30cm
Max. weight of the photographed object:	10 kg
Camera angle regulation:	depth: 0-100cm, height: 0-50cm
Lighting technology:	Fluorescent high CRI
Color Rendering Index	>92

Specifications	xl - 234.H1
Total weight (232H1/232H2):	80 kg
Size WxHxD:	120x135x87cm
Software compatibility:	MAC OS X 10.6+ , WINDOWS 7
External power supply:	230VAC
Max. power consumption:	1000W
PC control:	USB type B

M-VIEW - all in one computer and mobile 360 view technology which assures that your products can be seen anywhere: on any device, or web platform.

DEEP ZOOM - technology which enables your customers to zoom into your product at the highest resolution without slowing down your web page. Details are dynamically loaded only when are needed. You can show your customers as much as you want - no more, no less.

MULTI TOUCH - using multi-touch on mobile devices makes product experiencing even easier and more intuitive. Orbitvu unique technology will use gestures not only on iPads/iPhones but also on Android based devices.

CONTENT DISTRIBUTION NETWORK - global distribution of information assures that your product's images are loaded instantly, or they are available for your customers anywhere in the world. A faster web page makes your customers happier and even search engines place your page higher in their search results.

LINK GENERATOR - further shortens the path between photography and sales - now one click is enough to generate a link that will publish your 360° presentation in any online store or on any auction site.

QR GENERATOR - ensures that your product seen at all angles reaches mobile devices instantly. Now selling has no limits for you. Post your code on the Internet, in press, in outdoor & indoor advertising, on leaflets, price lists, ambient campaigns etc... and sell products everywhere doing virtually nothing.

SOCIAL MEDIA INTEGRATION - full integration with social media (Facebook, Twitter, e-Mail) - lets your customers like your products.

FULLY COMPATIBLE WITH:



ORBITVU
PRODUCT TELEPORTING

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ALPHASHOT XL



View 360°

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