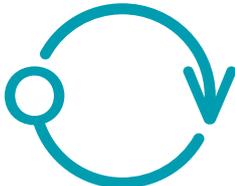




E-COMMERCE
PHOTOGRAPHY
SIMPLIFIED




ORBITVU
PRODUCT TELEPORTING

ALPHASHOT [232.H1]
ALPHASHOT360 [232.H2]

ALPHA SHOT

Alphashot is a compact photographic studio featuring automatic background removal, capable of shooting both 360 degree and still packshots. Designed especially for small sized objects up to 35x36x30cm (WxDxH) size.

Typical product types range from fashion accessories, shoes, throw toys, works of art up to small and middle electronic devices.

ALPHASHOT is fully integrated with award winning Orbitvu 360 degree technology, specifically optimized for e-commerce ensuring smooth operation on any computer, mobile device, in social media and more.



Software characteristics	ALPHASHOT	ALPHASHOT360
360 object view technology	NO*	M-VIEW HTML5/FLASH with DEEP ZOOM
Automatic background removal		YES
2D Export:		JPG, PNG, BMP
Direct upload to SUN server		YES
User defined image capture and export .xml file		YES
Multi camera control		YES
Live View preview in software		YES
Predefined profiles:	for dark, bright, colored, transparent and shiny objects	
Camera compatibility:	NIKON and CANON DSLR with Live View	
Alphashot editor included		YES
Sun hosting package	NO	INCLUDED 1 year for 100 Products
Maximal image resolution:	Unlimited (limited by camera resolution only)	

Hardware characteristics	alpha shot 232-H1	alpha shot 360 - 232.H2
Max. size of the photographed object WxHxD:	35x35x30 cm	30x30x25 cm
Max. weight of the photographed object:	5 kg	3 kg
Camera angle regulation:		0-90°
Lighting technology:		LED (>4000)
Color Rendering Index		>85

Specifications	alpha shot 232-H1	alpha shot 360 - 232.H2
Total weight (232H1/232H2):	43 kg	49 kg
Size WxHxD:	65x63x88cm	
Software compatibility:	MAC OS X 10.6+ , WINDOWS 7	
External power supply:	110-230VAC	
Max. power consumption:	650W	
PC control:	USB type B	

*Available additional equipment allowing to make the 360 presentations.

M-VIEW - all in one computer and mobile 360 view technology which assures that your products can be seen anywhere: on any device, or web platform.

DEEP ZOOM - technology which enables your customers to zoom into your product at the highest resolution without slowing down your web page. Details are dynamically loaded only when are needed. You can show your customers as much as you want - no more, no less.

MULTI TOUCH - using multi-touch on mobile devices makes product experiencing even easier and more intuitive. Orbitvu unique technology will use gestures not only on iPads/iPhones but also on Android based devices.

CONTENT DISTRIBUTION NETWORK - global distribution of information assures that your product's images are loaded instantly, or they are available for your customers anywhere in the world. A faster web page makes your customers happier and even search engines place your page higher in their search results.

LINK GENERATOR - further shortens the path between photography and sales - now one click is enough to generate a link that will publish your 360° presentation in any online store or on any auction site.

QR GENERATOR - ensures that your product seen at all angles reaches mobile devices instantly. Now selling has no limits for you. Post your code on the Internet, in press, in outdoor & indoor advertising, on leaflets, price lists, ambient campaigns etc... and sell products everywhere doing virtually nothing.

SOCIAL MEDIA INTEGRATION - full integration with social media (Facebook, Twitter, e-Mail) - lets your customers like your products.

FULLY COMPATIBLE WITH:



ORBITVU
PRODUCT TELEPORTING

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ALPHASHOT



View 360°

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